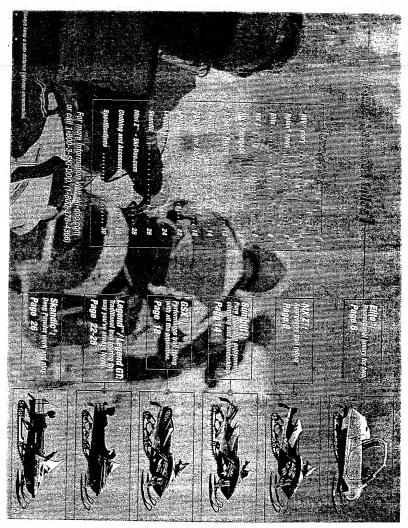


New year, new friends, new sleds.

For the third year in a row, SAI-Doo interviewed snowmobilers across the U.S. and Canada, asking riders to share their bost SAI-Doo snowmobiling story in the 2004 Ultimate Ado contest. Then, five tucky winners won an all expenses paid trip to our private photo shoot location to be the very first to ride the new 2004 Ski-Doo snowmobiles. As you're about to see, they enjoyed a preview of the most advanced line of snowmobiles ever assembled.



The Revolution comes full circle.



REV Chassis vs. Conventional Chassis

Simply will not believe nich fun and how easy the REV is to

how much fun and how easy the REV is t ride. It's not just an expert bump steet, r performs extensive my wide range of rider skills and riding conditions. Kevin Bellke - (SnowTech Magazine, afte

Belike - (SnowTech Magazine, after han 4000 miles on the snowmobile.)

[Rotax]

Power, just the way you like it. Every time

horsepower engines abound. Whether you're craving the lightweight extreme performance of the flotax 800 H.O., the fuel listi the Ski-Deo.com virtual Dyno Center for a complete demonstration of the banefits of Rotax technology efficiency of the 4-TEC" V-1600 4-stroke, or a combination of the two, there's a 2004 Ski-Doo snowmobile perfect for you Rotax advancements in performance, innovation and reliability. • This year, cleaner 2-strokes, cleaner 4-strokes and high From the expanded line of cleaner 2-TEC" 2-strokes to the growing family of High Output engines, no one matches the Bombardier-Rotax continues to thrist snowmobiling forward with an unparalleled range of sophisticated engines in 2004











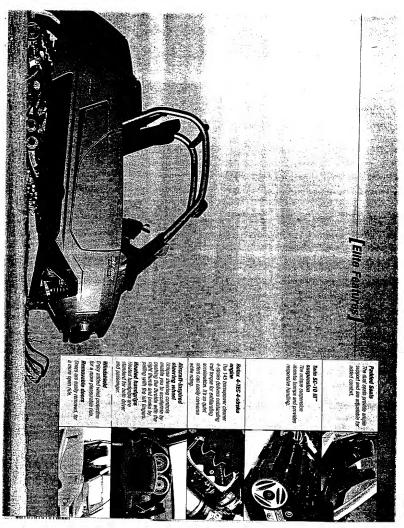
[Elite]

Luxury, style and comfort at every turn.

from the elements for a more pleasurable ride. There's even a spacious storage compartment that allows you to bring buggago, hood and supplies for long outlings and overnights. The best vehicles for wintertime fun have always originated from Ski-Doo. Now, on the 30th anniversary of its debut comes perhaps the most significant Ski-Doo innovation yet: the rebirth of the Eitle. The introduction also serves as the next chapter of a storied family legacy, because the classic. Combining timeless styling with tuxurious comfort features, it is the perfect machine to project leader for the Eitte concept Is Charles Bombardier, grandson of Bombardier founder, Joseph-Armand Bombardier. • A brahichild of the Bombardier Advanced Concepts and engineering team, this ultra-fun 2-passenger cruiser is a modern version of a snowmobiling xulse through winter's wonderland with triends and family. Designed as the perfect touring machine, it utilizes a unique side-by-side seating design to deliver the most comfortable ride on snow. The spacious windshield provides a clear, panoramic view, while protecting the riding compartment



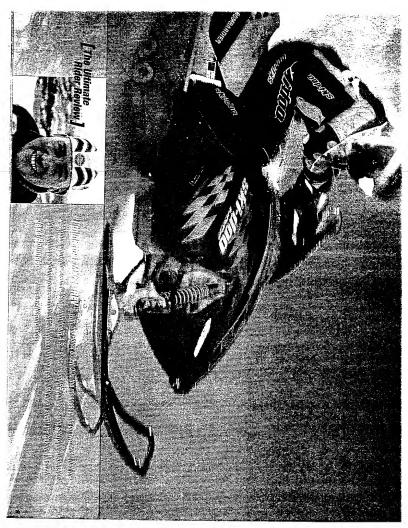
4-stroke engine with three in-line cylinders and top fuel efficiency. So not only do you enjoy maximum stability and control you've treated to superior responsiveness every time The Elite is the most passenger-triendy snow machine ever created. Front row sealing provides an undistructed forward view, and makes it easier to communicate. The comfortable, full seats feature seat belts. • The unique from track design provides ample traction and stability. It is powered by a state of the art foliax 4-TEC 1500cc rou punch the accolerator. Top of the line convenience features such as electric start, reverse and power outlet for tall plantes or GPS, as well as styrish instrumentation, complete w machine for outdoor enthuslasts. There's truly nothing like It. e backage. One ride is all It takes to realize the Elite is unquestionably the ultimate 2-person recn





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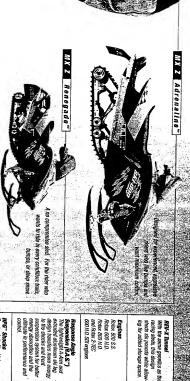


[MX Z]

The MX Z is the ultimate performance snowmobile. Period. Built around an ergonomically perfect riding position, it has been the talk of the snowmobile industry since its introduction. And with good reason.

Positioned to make you a better rider.

It has cleaned up at racetracks across Worth America. And atteryou're taken the 30 minute REV platform Dahlenge, it will cleage the way you rive tokeover. • This breakthrough seld brings aggressive rideos superior handling, and even more power in 2004. Wot to mention it has depayed 6 pounds from it already feelberlight depayed 6 pounds from its already feelberlight you'll probably have to wait until one is parked to get a good view.





energy absorption and the ultimate in performance and suspension system for bette design transfers more energy

resistance, it lives up to the most aggressive riders' demanding expectations. Constructed with a high pressure gas chamber for greater fade

Perfect for trail riders looking

for a great value.

Trall



comering while virtually delivers smooth and precise eummaung darung. The dual carbide design Precision" Skis

new to the sport

Economical performer delivering a smooth ride on tralls. For riders

> and in control. keeping riders confortable aggressive bumps and ruts suspension silences the mos This high performance



[MX Z Renegade]

Fun when the snow is packed or stacked

Today, more riders are enjoying both the thrill of cross country riding and the rush of morniain riding. But only the Renegade has mastered the two. The new 2004 model is built on the same REV platform that has be tearing up the Snocross circuit. Which means big things for the sled that's already been applaude

in the media for combining the best of both styles of riding. Without

optimized weight distribution enables riders to boondock and sidehill frame floats over endless fields of fresh powder. While its climb the steepest mountain terrain. Its whisper light of the new REV platform to the trail to isolate riders from the abuse of beaten down trails. Then it uses the same superior weight distribution to help machine brings the rider-perfect ergonomics This multi-talented



easier than ever before.

[MX Z Renegade features]

pecifically designed for moun faing, the rack provides more lional short track ale

The grippy track offers great Taction and deep snow

Rotax 600 H.O. & Rotax 800 H.O. Leaders in their respective classes

changes in altitude and temperature. This optimizes performance and tuel

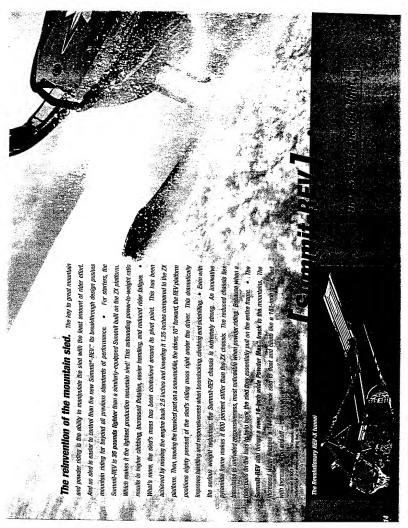
ski-stance for stable trall ridin Quickly convert from a wide to a narrow skt-stance for nimble deep snow play.





winningest sled on snow. too, whining both the SnoCross and the HillCross events in '02 and Snowcross again in '03, Making it the different racers took the checkered flag aboard the Windersled. Of course it cleaned up at the X-Games Skt-Doo X-Team* completely definitioned the WSA snocross circuit from pole to pole. All tible, it wan 13 of No sled in the history of snowmobiling had a more incredible debut than the MX.Z*-REVE. With It the the 15 races II started during the 2002 race season. But no single rider hogged the spottight. In fact, six





contralization. This is by far the easily "The Summit-REV is going to



reduction and centralization of mass allows you to whip the sled around as It it were a blike **Trection** the Summit-REV has gone. The tremendous w

[Summit-REV]

Extremely Impressive

conditivity and in extreme location in Sommit's Highment, with this you almost anywhole you want to go. Its long and wide (b) is (f) track glides on the of the softest, deepest powder you'll ever file. The exite long. Powder Max" track, combined with the new REV chassis is impressively easy to maneuver. So boundocking through the backcountry is truly as easy as a walk in the park.



Go above and beyond.

behind. Because it is a far superior machine for three reasons. First, its mass is centralized around its the lightest sled ever produced create the best power to weight ratio on the market! And of course its pivot point, making it easier to handle in deep snow. Second, the powerful Rotax engine, togelher with If your friends don't ride the new Summit-REV" they'll superior weight distribution allows you to climb to places beyond the reach of most machines

and to 2003 equivalent DEM models. Weight comparison is manufacturer dry weight which is up leat, no oil and no coeling.

Cardings in a shocks and tensiconstitue in the continues.

BET— (Route Execution)

Cardinal Execution

C

Miscool-looking lightwelp seat is designed to accommodate the active mountain date the active mountain dating style.

Mountain Rack
Shealicash designed for mo, shealicash designed for mo, and proposes man straight formation and intuntain sed, integrated game fact tax is employed as an accessive.

Mountain Sed

Adjustable Ski-Stance
Quisky connet from a wide,
425° ski-stance for stable that
riding to a narrow, 40° ski-stance
for ulimble mountain play.

the ultimate in performance and control.

Adjustable Ski-Stance

Quickly conveit from a wide,

42.5" ski-stance for state traff

Suspension (F.A.S.)
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H.O. engines: H.O. power, plants offer 10%, and 7%, more power respectively, resulting in increased track speed and outstanding deep snow performance.

Aparomis St power legitor
that the XX classes and
featured the poince:
particularly position for political
performance in deep grow,
feducar door ILC and BOO

Tho bast Sammil value ever. REV platform self with 151-Inch Powder Max track, 10 inches wide, stendend. flolax 600 H.O. bwin end a long list of mountain bear and a long list of mountain the self-decimal flower of the self-decimal flower

Stramili Sport

These will grid on a feet begin tracked and year. A feet begin tracked and great begin to great beg

gressive hillclimbers will ment a Summit Hannark with the



Annual Stable Cartification



Vehicles like this are usually valet parked



[csx]

The GSX starts with the pure power and

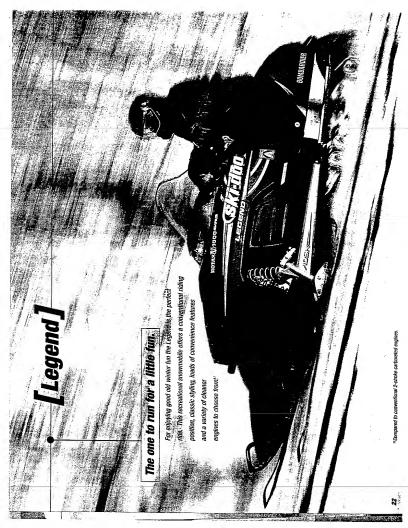
instant performance of its brother, the MX Z.

Then It incorporates the finer things found on the most sophializated snowmobiles. In the machine of obloce for those who like a fittle classical mixed in with their rock 'n roll. • At the heart of the performance side of the GSX is the now REV"-X classis. Its reinvented ergonomics and centralized mass, along with an extremely lightweight in design deliver control beyond compare. While the highestively different SC-10 III rear suspension makes in anniopaness disappear right below your makes in anniopaness disappear right below your facility like flood, you've put the choice of the powerful shortinging 2, the GOO H.O. the performance of the mail, the efficient suggestinging 2, the GOO H.O. the nesticest of them all, the

The hottest performance. The coolest features.

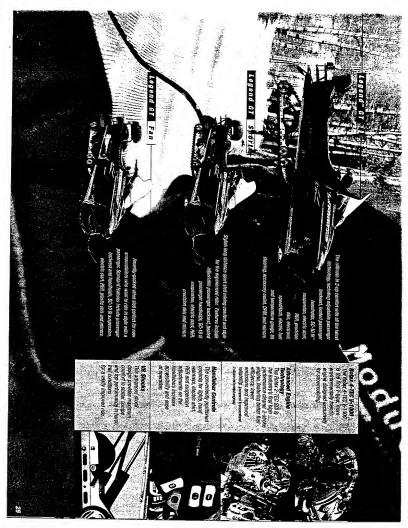
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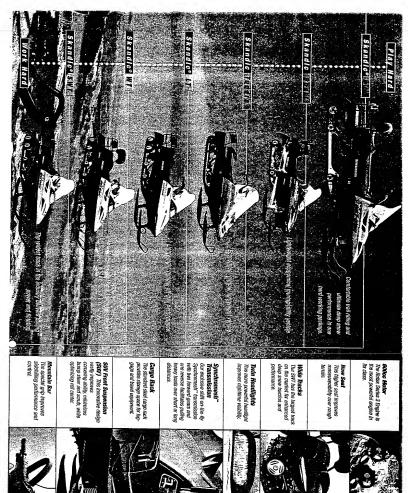
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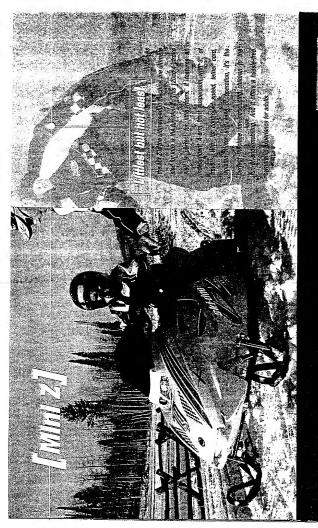
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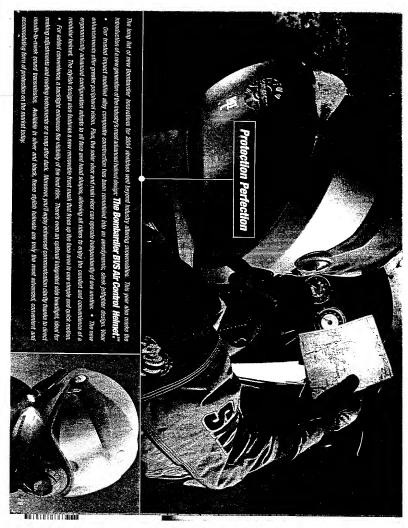






Snowmobilers can't seem to get enough of the sport they love. That's why we've created Ski-Doo.com. It's the perfect place to turn to for information about Ski-Doo snowmobiles and technologies. Whether you want to build your own sled, tour a virtual showroom, view 3-D animated technical demonstrations, find a local dealor or onter the Racing Zone, It's right here, all day, everyday, at Skl-doo.com. ski-doo.com]





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Bombardier, Experience the Extraordinary.

At Bombardler, we have a teatition of making extraordinary ideas come to III: Section 1.4. A source of the company in 1942, our mann is been symmythmen with quality and creatifully. His plouvening splitt is a legacy that has teay to growing and copoling per homeles. Today, but has teay to growing and copoling men towners. Today, but has fared to specify a most boundaries and selected if, almost 04,000 people are Repling the Bombardler splitt almost 110 our sectors, from aircraft to rail transportation to recreational vehicles.

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